

# JELLY BEAN - PERSONALITY TEST

*With a large selection of each color of jelly bean, ask each person to take one, considering the color of the jelly bean. (Gum drops may be used as well, but some colors may have to be eliminated.) Tell the group to hold the jelly bean and not eat it. The jelly bean color you have chosen tells us something about you as a personality.*

## **WHITE OR BLACK:**

This individual is highly structured and organized  
Surrounds are neat  
If given an assignment, wants to know how many pages, exact requirements  
Always wants to know the rules  
Memorizes things well  
Can't stand sloppy, unorganized people  
Deliberates before making decisions

## **YELLOW:**

Not usually outspoken  
Always in a state of transition, whether they are 8 or 80  
Usually smart and innovative, often artistic  
Sometimes confused in making decisions, unsure where they're supposed to be  
Hard workers  
Exciting to be with – will try anything as long as it's safe  
Spiritual aspects usually important to them  
They look at things with perspective and respect others' opinions

## **ORANGE:**

Cheerful and good-natured  
Have the ability to get along well with almost anyone  
They are friendly and have a ready smile  
Usually have a quick wit  
Fluent, often eloquent and profound in speech  
Do not like to be left along  
Enjoy life and inspire others to reach their highest potential

## **RED AND PINK:**

Are courageous and their energy seems boundless  
Smile much of the time  
If they see someone not smiling, will ask what the problem is  
Genuinely care about people and become involved in others' problems  
Highly influenced by others, share their sadness or grief  
Make their decisions with feelings, act on impulses of the heart  
Spend a great deal of time on the phone, usually listening to others  
Sensitive, enthusiastic friends and lovers

## **VIOLET:**

Flirty and passionate  
Highly creative and highly excitable  
Have new ideas and are visionaries  
Short attention spans – can't stay put for long at a time  
Disorganized, often choosing to close doors rather than deal with the organization  
Procrastinators who thrive on chaos, enjoy the challenges of different problems  
Have a problem dealing with highly structured time  
Questioning – when given an assignment, asks why it must be done a certain way, want to do it differently

## **GREEN: NEED TO STAND AND REMAIN STANDING WHILE TRAITS ARE READ**

We always ask green to stand because they love recognition  
These people are seen as leaders, usually in highly visible positions  
They are respecters of authority and tradition  
They are decisive, directed, and focused  
They love black and white jelly bean people to organize their projects for them

*ASK FOR A SHOW OF HANDS OF THOSE WHO THINK THE COLOR DESCRIPTION OF THE JELLY BEAN/GUM DROP THEY CHOSE IS VALID FOR THEM AS THEY PERCEIVE THEMSELVES. THIS IS STATISTICALLY 80% VALID. (About  $\frac{3}{4}$  of the participants should raise their hands.)*

*Emphasize the following: No one is just "one color", but one color is usually dominant. All of us have some of the various traits associated with other colors. This is important to realize when dealing with others. We should be able to empathize with those who see things differently and deal with problems differently than we do.*